

Best Practice 2

Title: Serving the right; Learning the best

Objectives

- 1. To promote among faculty and students a spirit of solidarity with the oppressed, those in need and under-privileged.
- 2. Formation of the students by inculcating the values of social responsibilities and also getting involved in serving the society.
- 3. Enhance learning by lending academic support to younger students
- 4. Inculcate values of empathy and compassion for the poor and suffering people.

The Context

The institution has a strong foundation of academic excellence and achievements. It equally believes that the institution has to equip the youngsters to be responsive and proactive towards the contemporary social realities and requirements. It aims at developing the students into accomplished citizens who are morally upright and socially oriented.

P.O.Mathil, Payyanur, Kannur Dist-670307, Tel: 04985 281500 Email: gurudevcollege@gmail.com www.gurudevcollege.org

The Practice

• 'Snehalaya Housing Project'

The management of Gurudev Arts and Science college has constructed 10 houses for the homeless persons of the Kankol Alapadamba Panchayath,in which the college situated. The teachers and students also took their own part in this great mission by rendering physical service to the construction works.

• 'Kaithangu'

The institution takes part in multitude of social extension activities under 'Kaithangu' project. The institution helped the flood victims of Kerala by distributing essential commodities and contributed to the CM flood relief fund in the year 2018 and 2019.

At the initial spread of Covid 19 pandemic, students and teachers prepared sanitizer in the chemistry lab and distributed it to the public free of cost. Students made large campaigns to the public for the social distancing and the importance of wearing masks.

Students and teachers ensured their participation in the COVID relief activities in collaboration with Grama Panchayath. Many of them have been serving as the frontline workers of COVID relief activities.

The college hostel had been serving as the First line treatment center during the outbreak of COVID-19.

• 'Gurusneham'

In each year the teachers of Gurudev College patronize a student who belongs to the economically weaker section. The college management have been sponsoring four or five students each year in addition to the scholarship amounts provided.

• Drops of life

The institution has an active 'Blood Donor's Forum' through which students are often donating blood to the nearby hospitals and thereby saving the lives of many people. The student union often conducts Blood donation camps in which students are participating actively. They have done a mass blood donation during the COVID-19 pandemic, when hospitals suffered the scarcity of blood in the blood bank.

• 'LiveLine'

Students from various departments have set up a digital platform, 'Live Line' for helping the Higher Secondary students academically. They provide tuition classes for all the subjects online by using maximum ICT tools. More than hundred outside students are being benefited by the program. They have been incorporating motivation classes, counselling classes also for their students.

The students under the Student IQAC have given online workshop and hands on training on ICT tools for the high school students of G.H.S.S, Mathil. As the schools are running online classes, it became much beneficial for the students.

The institution has been contributing to society greatly by its wide variety of extension programs. The students of the institution, teachers and management, N.S.S. unit and the various clubs are all shows a great enthusiasm in taking part in the extension activities of the Institution. The whole details of the extension activities of the institution are uploaded in the institutional website.

'Evidence of success'

- The institution was awarded International Institutional Excellence Award by AIRIO (Association of International Researchers of Indian Origin) for its contribution towards social extension activities.
- The social commitment of the college has been duly acknowledged by the society. The leading newspapers and social media applauded the college with their comprehensive reports.
- A creative and organic relationship has been developed between the college and local society.

Problems Encountered and Resources Required

Being a self-financing college, the institution encountered financial problems. Lack of Funds is one of the weaknesses of the institution. Most of the students are from economically weaker section of the society and teachers are also helpless, in providing financial assistance to the needy people of the society.