



KANNUR UNIVERSITY
(Abstract)

Bachelor of Business Administration (BBA) Programme- Scheme, Syllabus and Pattern of Question Papers of Core, Complementary Elective and Generic Elective Course under Choice Based Credit and Semester System (Outcome Based Education System-OBE) in Affiliated colleges with effect from 2019 Admission-Implemented-Orders issued.

ACADEMIC BRANCH

No.Acad.C1/12392/2019

Dated, Civil Station P.O.,22 .06. 2019

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- Read:-**
1. U.O.No.Acad.C2/429/2017 dated,10-10-2017
 2. The Minutes of the Meeting of the Curriculum Restructuring Committee held on 28-12-2018.
 3. U.O. No.Acad.C2/429/2017 Vol.II dated,03-06-2019.
 4. The Minutes of the Meeting of the Board of Studies in Management Studies (UG) held on 07.06.2019
 5. Syllabus of BBA Programme , Submitted by the Chairperson, Board of Studies in Management Studies (UG), dated , 13.06.2019

ORDER

1. A Curriculum Restructuring Committee was constituted in the University vide the paper read (1) above to co-ordinate the activities of the Syllabus Revision of UG programmes in Affiliated colleges of the University.

2. The meeting of the Members of the Curriculum Restructuring Committee and the Chairpersons of different Boards of Studies held, vide the paper read (2) above, proposed the different phases of Syllabus Revision processes such as conducting the meeting of various Boards of Studies ,Workshops, discussions etc.

3. The Revised Regulation for UG programmes in Affiliated colleges under Choice Based Credit and Semester System(in OBE-Outcome Based Education System) was implemented with effect from 2019 Admission as per paper read (3) above.

4. Subsequently, as per paper read (4) above, the Board of Studies in Management Studies (UG) finalized the Scheme, Syllabus & Pattern of Question Paper for Core,

Complementary Elective & Generic Elective Course of BBA Programme to be implemented with effect from 2019 Admission.

5. Further, as per paper read (5) above, the Chairperson, Board of Studies in Management Studies (UG) has submitted the finalized copy of the Scheme, Syllabus & Pattern of Question Papers of BBA Programme for implementation with effect from 2019 Admission.

6. The Vice Chancellor after considering the matter in detail and in exercise of the powers of the Academic Council conferred under Section 11(1) of Kannur University Act 1996 and all other enabling provisions read together with accorded sanction to implement the Scheme, Syllabus & Pattern of Question Papers (Core/Complementary Elective/Generic Elective Course) of BBA Programme under Choice Based Credit and Semester System (in OBE-Outcome Based Education System) in the Affiliated colleges under the University with effect from 2019 Admission, subject to reporting to the Academic Council.

7. The Scheme, Syllabus & Pattern of Question Papers of BBA Programme are uploaded in the University website (www.kannuruniversity.ac.in)

Orders are issued accordingly.

Sd/-
DEPUTY REGISTRAR(ACADEMIC)
For REGISTRAR

To
The Principals of Colleges offering BBA Programme

- Copy to:-
1. The Examination Branch (through PA to CE)
 2. The Chairperson, Board of Studies in Management Studies (UG)
 3. PS to VC/PA to PVC/PA to Registrar
 4. DR/AR-I, Academic
 5. The Computer Programmer(for uploading in the website)
 6. SF/DF/FC



Forwarded/By Order

SECTION OFFICER