

GURUDEV ARTS AND SCIENCE COLLEGE, MATHIL

PROJECT TOPIC of BBA 2020-2023

SL No	Reg No	Name	Project topic	Guided by	submission date	Remarks
1	GD20BBAR001	AKSHAY M	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	
2	GD20BBAR002	SHADAH HAMEED K	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
3	GD20BBAR003	DEVAPRIYA .V.S	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
4	GD20BBAR004	KEERTHANA A	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
5	GD20BBAR005	ABHINAND T V	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
6	GD20BBAR006	ABHINAVU DAMODARAN	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
7	GD20BBAR007	ABHISHEK K V	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	
8	GD20BBAR009	ANUGRAH P	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
9	GD20BBAR010	ATHUL RAG .C	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
10	GD20BBAR011	EBIN THOMAS	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
11	GD20BBAR012	GOKUL ASHOKAN P K	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
12	GD20BBAR013	JACOB JOSEPH	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
13	GD20BBAR014	JAREES P	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
14	GD20BBAR015	MUHAMMED IRFAN P	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
15	GD20BBAR016	MUHAMMED JASIM K	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
16	GD20BBAR017	MUHAMMED SAFEER K	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
17	GD20BBAR018	MUHAMMED SHAHID	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
18	GD20BBAR019	NIVED ULLASAN	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
19	GD20BBAR020	RANITH CHANDRAN	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	
20	GD20BBAR021	RASIK T	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
21	GD20BBAR022	SARANG P	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
22	GD20BBAR024	VISWAJITH PADACHERY	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
23	GD20BBAR025	YUVARAJ P	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
24	GD20BBAR026	SAHADIYA M	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	

