

GURUDEV ARTS AND SCIENCE COLLEGE, MATHIL

PROJECT TOPIC of BBA 2020-2023

SL No	Reg No	Name	Project topic	Guided by	submission date	Remarks
1	GD20BBAR001	AKSHAY M	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	
2	GD20BBAR002	SHADAH HAMEED K	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
3	GD20BBAR003	DEVAPRIYA .V.S	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
4	GD20BBAR004	KEERTHANA A	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
5	GD20BBAR005	ABHINAND T V	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
6	GD20BBAR006	ABHINAVU DAMODARAN	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
7	GD20BBAR007	ABHISHEK K V	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	
8	GD20BBAR009	ANUGRAH P	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
9	GD20BBAR010	ATHUL RAG .C	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
10	GD20BBAR011	EBIN THOMAS	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
11	GD20BBAR012	GOKUL ASHOKAN P K	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
12	GD20BBAR013	JACOB JOSEPH	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
13	GD20BBAR014	JAREES P	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
14	GD20BBAR015	MUHAMMED IRFAN P	A study on the customer attitude towards Jan aushadhi stores with special reference to Kannur	Divya Varghese	4/13/2023	
15	GD20BBAR016	MUHAMMED JASIM K	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
16	GD20BBAR017	MUHAMMED SAFEER K	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
17	GD20BBAR018	MUHAMMED SHAHID	A study on effectiveness of M-Governance among employed with reference to Payyannur area	Divya Varghese	4/13/2023	
18	GD20BBAR019	NIVED ULLASAN	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
19	GD20BBAR020	RANITH CHANDRAN	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	
20	GD20BBAR021	RASIK T	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
21	GD20BBAR022	SARANG P	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
22	GD20BBAR024	VISWAJITH PADACHERY	A study on the impact of celebrity endorsement on consumer buying behaviour with special reference to Payyannur Municipality	Shimna KV	4/13/2023	
23	GD20BBAR025	YUVARAJ P	A study on attitude and perception of youth towards entrepreneurship with special reference to Kannur Corp	Shimna KV	4/13/2023	
24	GD20BBAR026	SAHADIYA M	A study on consumer satisfaction towards instant food products with special reference to Payyannur	Shimna KV	4/13/2023	

GURUDEV ARTS AND SCIENCE COLLEGE, MATHIL

PROJECT TOPIC of BBA TTM 2020-2023

SL No	Reg No	Name	Project topic	Guided by	submission date	Remarks
1	GD20TTMR001	Abhishek P	A Case study on the housekeeping department of hotel maderia	Kavya T V	4/13/2023	
2	GD20TTMR002	Kasyap. V	A study on worklife balance on taj hotels	Kavya T V	4/13/2023	
3	GD20TTMR003	Abdul basith.T	A study on welfare measures of women employees in hospitality industry with spl reference to hotel sarah international manipal	Thulasi C V	4/13/2023	
4	GD20TTMR004	Abhijith K V	A study on customer satisfaction towards IRCTC online ticket booking	Thulasi C V	4/13/2023	
5	GD20TTMR005	Adarsh K	A study on managemnt strategy used by restaurants inpopular tourist destination in kannur	Kavya T V	4/13/2023	
6	GD20TTMR006	Adhith N P	A study on hotels social responsibilities to its host community with special reference to Oyster Opera	Kavya T V	4/13/2023	
7	GD20TTMR007	Adithyan A V	Astudy on employment opportunities and challenges in hospitality industry with special reference to North Malabar	Kavya T V	4/13/2023	
8	GD20TTMR008	Adithyan T	A study on softwares used in housekeeping department of hotels in kollam	Thulasi C V	4/13/2023	
9	GD20TTMR009	Amal T P	A study on employee training and development in business hotels in Kerala	Kavya T V	4/13/2023	
10	GD20TTMR010	Amardath K	A study on human resource management at training programme of hospitality industry	Thulasi C V	4/13/2023	
11	GD20TTMR011	Aswin Madhu	A case study on trends and techonology in food and beverage department in hotel KPM Tripenta, Kannur	Thulasi C V	4/13/2023	
12	GD20TTMR012	Athul T	To identify about. The attitude of employees towards the incentive programmes in travel agencies in Malabar region	Kavya T V	4/13/2023	
13	GD20TTMR013	Gagannathan M V	Caravan tourism and its managerial functions	Thulasi C V	4/13/2023	
14	GD20TTMR014	Muhammed Safwan K	Study on workers quality level of food and beverage department with special reference to Taj hotel Bekal	Kavya T V	4/13/2023	
15	GD20TTMR015	Muhammed Sawad N	A study on importance of service quality in travel agency with special reference to akbar travels	Thulasi C V	4/13/2023	
16	GD20TTMR016	Salmanul faris	Challenges and problems of food and beverage department with special reference to hotel	Kavya T V	4/13/2023	
17	GD20TTMR017	Sarang TK	A study on employee motivation in hospitality industry with special reference to vythiri village resort wayanad	Kavya T V	4/13/2023	
18	GD20TTMR018	Sayooj T	A study on use of mobile banking among domestic tourist	Thulasi C V	4/13/2023	
19	GD20TTMR019	Shanid vk	Organisational study at kanan beach resort , ozhinjalapp neeleswaram	Thulasi C V	4/13/2023	
20	GD20TTMR020	Sidharth P	A study on the impact of social media marketing with reference micro,small, enterprises in kannur district	Thulasi C V	4/13/2023	
21	GD20TTMR021	Sidharth S V	Study on the factors influencing customer satisfaction at tours and travels	Kavya T V	4/13/2023	
22	GD20TTMR022	Sijah M K	A case study on problems and challenges of front office department in hotel madora	Kavya T V	4/13/2023	
23	GD20TTMR023	sourav M v	A study on performace appraisal system of rubao kannur to payyanur area	Kavya T V	4/13/2023	
24	GD20TTMR025	Ambili N V	A study on the sytem of employee morale with special reference to kochin port trust	Thulasi C V	4/13/2023	
25	GD20TTMR026	Anagha V V	A study on trending marketing practices in hospitality industry of kasargod special reference to malabar ocean front resort and spa	Kavya T V	4/13/2023	
26	GD20TTMR027	Midhuna M	A study on customer satisfaction in five star hotel special reference to taj bekal	Thulasi C V	4/13/2023	
27	GD20TTMR029	Navya P P	Impact of working environment on employees productivity in tour operation companies in kerala malabar region	Kavya T V	4/13/2023	
28	GD20TTMR030	Sayilekshmi chapayil	A study on problems of marketing strategies of houseboat with special reference to valiyaparamba	Thulasi C V	4/13/2023	
29	GD20TTMR031	Sreya surendran	A study on stress management practices of hospitality industry	Kavya T V	4/13/2023	