

DEPT OF COMMERCE
BCOM PROJECT DETAILS- 2020 ADM.

SL NO	REG.NO	NAME	TOPIC	Guide
01	GD20BR0001	ABHIJITH ANIL	A STUDY ON THE EFFECTIVENESS OF E-LEARNING APP AMONG STUDENTS	Anupama V V
02	GD20BR0002	ANANTHU KRISHNAN K	A STUDY ON THE EFFECTIVENESS OF E-LEARNING APP AMONG STUDENTS	Anupama V V
03	GD20BR0003	ASWIN SANTHOSH	A STUDY ON BUYING PERSPECTIVE OF CUSTOMERS TOWARDS SECONDHAND GOODS USING OLX APP	Vyshnavi K P
04	GD20BR0004	MANISANKAR K V	A STUDY ON BUYING PERSPECTIVE OF CUSTOMERS TOWARDS SECONDHAND GOODS USING OLX APP	Vyshnavi K P
05	GD20BR0005	KRISHNENDU P	A STUDY ON BUYING PERSPECTIVE OF CUSTOMERS TOWARDS SECONDHAND GOODS USING OLX APP	Vyshnavi K P
06	GD20BR0006	ABHINAV M V	A STUDY ON BUYING PERSPECTIVE OF CUSTOMERS TOWARDS SECONDHAND GOODS USING OLX APP	Vyshnavi K P
07	GD20BR0007	ABHIRAM K THAMBAN	A STUDY ON THE EFFECTIVENESS OF MAHATHMA GANDI NATIONAL RURAL DEVELOPMENT GUARANTEE SCHEME	Vyshnavi K P
08	GD20BR0008	ABHIRAM P BHASKAR	A STUDY ON THE EFFECTIVENESS OF MAHATHMA GANDI NATIONAL RURAL DEVELOPMENT GUARANTEE SCHEME	Vyshnavi K P
09	GD20BR0009	ABHISHEK C S	A STUDY ON THE EFFECTIVENESS OF MAHATHMA GANDI NATIONAL RURAL DEVELOPMENT GUARANTEE SCHEME	Vyshnavi K P
10	GD20BR0010	ADITH K	A STUDY ON THE EFFECTIVENESS OF MAHATHMA GANDI NATIONAL RURAL DEVELOPMENT GUARANTEE SCHEME	Vyshnavi K P

11	GD20BR0011	AKASH PAVITHRAN	A STUDY ON FACTORS INFLUENCING RURAL PEOPLE WHILE SELECTING HOUSING FINANCE	Vyshnavi K P
12	GD20BR0012	AKSHAY P	A STUDY ON FACTORS INFLUENCING RURAL PEOPLE WHILE SELECTING HOUSING FINANCE	Vyshnavi K P
13	GD20BR0013	ARUNKUMAR.T	A STUDY ON FACTORS INFLUENCING RURAL PEOPLE WHILE SELECTING HOUSING FINANCE	Vyshnavi K P
14	GD20BR0014	ATHUL M K	A STUDY ON FACTORS INFLUENCING RURAL PEOPLE WHILE SELECTING HOUSING FINANCE	Vyshnavi K P
15	GD20BR0015	ATHUL SADANANDAN	A STUDY ON INVESTMENT AND SAVING BEHAVIOUR AMONG SCHOOL TEACHERS	Anju T V
16	GD20BR0016	AYUSH SHAIJO	A STUDY ON INVESTMENT AND SAVING BEHAVIOUR AMONG SCHOOL TEACHERS	Anju T V
17	GD20BR0017	HARISANKAR U.	A STUDY ON INVESTMENT AND SAVING BEHAVIOUR AMONG SCHOOL TEACHERS	Anju T V
18	GD20BR0018	JITHIN PRAMOD	A STUDY ON INVESTMENT AND SAVING BEHAVIOUR AMONG SCHOOL TEACHERS	Anju T V
19	GD20BR0019	JOBIN JOY	A STUDY ON INVESTMENT AND SAVING BEHAVIOUR AMONG SCHOOL TEACHERS	Anju T V
20	GD20BR0020	KARTHIKNATH A V	A STUDY ON PERCEPTION OF CONSUMERS IN DIGITALISATION OF PDS	Anju T V
21	GD20BR0021	MUHAMMED JUNAID N	A STUDY ON PERCEPTION OF CONSUMER IN DIGITALISATION OF PDS	Anju T V
22	GD20BR0022	NAVANEETH KRISHNAN M P	A STUDY ON PERCEPTION OF CONSUMERS IN DIGITALISATION OF PDS	Anju T V
23	GD20BR0023	NIVED CHANDRAN P V	A STUDY ON PERCEPTION OF CONSUMERS IN DIGITALISATION OF PDS	Anju T V
24	GD20BR0024	PRASHOBE DINESH	A STUDY ON PERCEPTION OF CONSUMERS IN DIGITALISATION OF PDS	Anju T V
25	GD20BR0025	SARANG SATHEESH T	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD	Treesamol Augustine
26	GD20BR0026	SAYANTH K	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD	Treesamol Augustine

27	GD20BR0027	SAYANTH K V	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD	Treesamol Augustine
28	GD20BR0028	SHIBIN T.K	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD	Treesamol Augustine
29	GD20BR0029	SHYAMJITH M V	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD	Treesamol Augustine
30	GD20BR0031	SREERAG T	A STUDY ON AWARENESS AND SATISFACTION OF SBI YONO APP AMONG SBI BANK ACCOUNT HOLDERS	Treesamol Augustine
31	GD20BR0032	VAISHNAV P V	A STUDY ON AWARENESS AND SATISFACTION OF SBI YONO APP AMONG SBI BANK ACCOUNT HOLDERS	Treesamol Augustine
32	GD20BR0033	VISHAK M V	A STUDY ON AWARENESS AND SATISFACTION OF SBI YONO APP AMONG SBI BANK ACCOUNT HOLDERS	Treesamol Augustine
33	GD20BR0034	YADHU KRISHNAN M	A STUDY ON AWARENESS AND SATISFACTION OF SBI YONO APP AMONG SBI BANK ACCOUNT HOLDERS	Treesamol Augustine
34	GD20BR0035	ARYA T K	A STUDY ON AWARENESS AND SATISFACTION OF SBI YONO APP AMONG SBI BANK ACCOUNT HOLDERS	Treesamol Augustine
35	GD20BR0036	ASWATHI.K	A STUDY ON THE SAVINGS HABITS AND INVESTMENT BEHAVIOUR OF WORKING WOMEN	Sumy Thomas
36	GD20BR0037	BHAVYA.M.S	A STUDY ON THE SAVINGS HABITS AND INVESTMENT BEHAVIOUR OF WORKING WOMEN	Sumy Thomas
37	GD20BR0038	HARSHA.U.P.	A STUDY ON THE SAVINGS HABITS AND INVESTMENT BEHAVIOUR OF WORKING WOMEN	Sumy Thomas
38	GD20BR0039	JYOTHIKA.K	A STUDY ON THE SAVINGS HABITS AND INVESTMENT BEHAVIOUR OF WORKING WOMEN	Sumy Thomas
39	GD20BR0040	NANDANA MAHESH	A STUDY ON THE SAVINGS HABITS AND INVESTMENT BEHAVIOUR OF WORKING WOMEN	Sumy Thomas
40	GD20BR0041	REVATHI SEKHARAN	INFLUENCE OF BRANDING ON CONSUMERS PURCHASING BEHAVIOUR	Sumy Thomas

41	GD20BR0042	SHAHANA.K.	INFLUENCE OF BRANDING ON CONSUMERS PURCHASING BEHAVIOUR	Sumy Thomas
42	GD20BR0043	SNEHA.P.	INFLUENCE OF BRANDING ON CONSUMERS PURCHASING BEHAVIOUR	Sumy Thomas
43	GD20BR0044	SNEHA.P.(19/09/2002)	INFLUENCE OF BRANDING ON CONSUMERS PURCHASING BEHAVIOUR	Sumy Thomas
44	GD20BR0045	ADARSH MOHAN	A STUDY ON PASSANGERS SATISFACTION TOWARDS INDIAN RAILWAY	Vineetha C
45	GD20BR0046	ADARSH RAVINDRAN	A STUDY ON PASSANGERS SATISFACTION TOWARDS INDIAN RAILWAY	Vineetha C
46	GD20BR0047	ADITH RAJ	A STUDY ON PASSANGERS SATISFACTION TOWARDS INDIAN RAILWAY	Vineetha C
47	GD20BR0048	ASWIN KV	A STUDY ON PASSANGERS SATISFACTION TOWARDS INDIAN RAILWAY	Vineetha C
48	GD20BR0059	DEVANAND K P	A STUDY ON THE IMPACT OF DIGITAL MARKETING AMONG YOUTH	Vineetha C
49	GD20BR0050	SHAGIL K V	A STUDY ON THE IMPACT OF DIGITAL MARKETING AMONG YOUTH	Vineetha C
50	GD20BR0051	SURYAJITH P K	A STUDY ON THE IMPACT OF DIGITAL MARKETING AMONG YOUTH	Vineetha C
51	GD20BR0052	VISHNU K V	A STUDY ON THE IMPACT OF DIGITAL MARKETING AMONG YOUTH	Vineetha C
52	GD20BR0053	ANJANA V P	A STUDY ON JOB SATISFACTION OF MIGRANT EMPLOYEES WORKING IN PAYYANUR AREA	Vineetha C
53	GD20BR0054	BHAMINI KRISHNA	A STUDY ON JOB SATISFACTION OF MIGRANT EMPLOYEES WORKING IN PAYYANUR AREA	Vineetha C
54	GD20BR0055	CHANDANA C RANJAN	A STUDY ON JOB SATISFACTION OF MIGRANT EMPLOYEES WORKING IN PAYYANUR AREA	Vineetha C
55	GD20BR0056	FATHIMATH NAJILA	A STUDY ON JOB SATISFACTION OF MIGRANT EMPLOYEES WORKING IN PAYYANUR AREA	Vineetha C
56	GD20BR0057	ABHINAND M A	A STUDY ON CONSUMER ATTITUDES TOWARDS ELECTRIC VECHICLES	Nithya N

57	GD20BR0058	ABHINAND MOHAN	A STUDY ON CONSUMER ATTITUDES TOWARDS ELECTRIC VECHICLES	Nithya N
58	GD20BR0059	AKHIL M V	A STUDY ON CONSUMER ATTITUDES TOWARDS ELECTRIC VECHICLES	Nithya N
59	GD20BR0060	ALBIN TOMY	A STUDY ON CONSUMER ATTITUDES TOWARDSELECTRIC VECHICLES	Nithya N
60	GD20BR0061	ANANDU C V	A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS	Nithya N
61	GD20BR0062	ATHUL ANILKUMAR	A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS	Nithya N
62	GD20BR0063	ATHULRAJ V	A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS	Nithya N
63	GD20BR0064	MANIXON ABRAHAM	A STUDY ON CONSUMER ATTITUDE TOWARDS GREEN MARKETING AND ECO FRIENDLY PRODUCTS	Nithya N
64	GD20BR0065	MUFEED MUSTHAFA	A STUDY ON STRESS AND BURN OUTS AMONG SALES PROFESSINAL	Nithya N
65	GD20BR0066	MHD ABDUL BASITH	A STUDY ON STRESS AND BURN OUTS AMONG SALES PROFESSINAL	Nithya N
66	GD20BR0067	MHD AJMAL	A STUDY ON STRESS AND BURN OUTS AMONG SALES PROFESSINAL	Nithya N
67	GD20BR0068	MHD SIYAD V P	A STUDY ON STRESS AND BURN OUTS AMONG SALES PROFESSINAL	Nithya N
68	GD20BR0069	SOBIN SIJU	A STUDY ON PROBLEMS AND SURVIVAL STRATEGIES OF MICRO AND SMALL SCALE ENTERPRISES	Anupama V V
69	GD20BR0070	SUBIN P V	A STUDY ON PROBLEMS AND SURVIVAL STRATEGIES OF MICRO AND SMALL SCALE ENTERPRISES	Anupama V V

70	GD20BR0071	THOMAS JIMMY	A STUDY ON PROBLEMS AND SURVIVAL STRATEGIES OF MICRO AND SMALL SCALE ENTERPRISES	Anupama V V
71	GD20BR0072	VAISHNAV V K	A STUDY ON PROBLEMS AND SURVIVAL STRATEGIES OF MICRO AND SMALL SCALE ENTERPRISES	Anupama V V
72	GD20BR0073	ALTHA K	A STUDY ON CONSUMER PREFERENCE OF MOBILE PHONES BRANDS	Anupama V V
73	GD20BR0074	KRISHNAPRIYA	A STUDY ON CONSUMER PREFERENCE OF MOBILE PHONES BRANDS	Anupama V V
74	GD20BR0075	PK AMRUTHA	A STUDY ON CONSUMER PREFERENCE OF MOBILE PHONES BRANDS	Anupama V V
75	GD20BR0076	PRATHEEKSHA	A STUDY ON CONSUMER PREFERENCE OF MOBILE PHONES BRANDS	Anupama V V
76	GD20BR0077	SHABANA M T P	A STUDY ON EFFECTIVENESS OF E LEARNING APP AMONG STUDENTS	Anupama V V
77	GD20BR0078	VARADA K V	A STUDY ON EFFECTIVENESS OF E LEARNING APP AMONG STUDENTS	Anupama V V