



# **GURUDEV ARTS & SCIENCE COLLEGE**

( Affiliated to KANNUR UNIVERSITY )

Managed by the Catholic Diocese of Bathery

## **Criterion 3**

### **Research, Innovations and Extension**

#### **3.2. Innovation Ecosystem**

##### **3.2.1. Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge**

Submitted to National Assessment and Accreditation Council (NAAC)

**GURUDEV ARTS AND SCIENCE COLLEGE, MATHIL**

**CRITERIA 3: RESEARCH, INNOVATIONS AND EXTENSION**

**Student's Startups**

### **List of Students**

<b>S. No</b>	<b>Name of the Student</b>	<b>Name of Startup</b>
01	Akshay Kumar M.	Perfect Shutters
02	Deepthi P.	Pots N Plants Paradise
03	Jothish M. R.	GLOBAL E-Tech
04	Muhammed V. P. M.	Mini Mart
05	Xavier Paul Stalin	Cherupuzha Online - A Online News Channel
06	Karthik E.	Dfrnt Memento,print & event
07	Vaisakh M. M.	Finixcart direct marketing - Focus on direct selling

The remarkable steps taken by the **ED Club**, initiated by the Commerce Department have been applauded by the Media and other organizations. They had conducted two training programmes for students. The programme was more informative and creative to impart ideas about how to start a business. These programmes were highly influential to them and then became business enthusiasts. The ED Club also hosted inter departmental activities to encourage other students to start business.

Name of the Student: Akshay Kumar M.

Department: B. A. English

Batch: 2018-2021

Name of the Startup: Perfect Shutters

Startup Starting Year: 2019

Mail id: appuakshay1234@gmail.com

Mob No.: 9496540500

**Document:**



**Report:** Our Alumni Member Akshay Kumar M from the English Department started a new business *Perfect Shutters*.

Name of the Student: Deepthi P.

Department: B. Sc. Physics

Batch: 2006-2009

Name of the Startup: Pots N Plants Paradise

Startup Starting Year: 2021

Mail id: dpanoth@gmail.com

Mob No.: 6238299638

**Document:**



**Report:** Our Physics Alumni Deepthi started a new online store 'Pots N Plants Paradise'.

Name of the Student: Jothish M. R.

Department: Physics  
Batch: 2012-2015  
Name of the Startup: GLOBAL E-Tech  
Startup Starting Year: 2020  
Mail id: jothishjo94@gmail.com  
Mob No.: 8891306400

**Document:**



**Report:** Mr.Jyothish, Physics Alumni Member started a new venture 'Global E-Tech'. He is also working as a teacher.

Name of the Student: Muhammed V. P. M.

Department: B. Com

Batch: 2014-2017

Name of the Startup: Mini Mart

Startup Starting year: 2020

Mail id: [muhammedvpmtkr796@gmail.com](mailto:muhammedvpmtkr796@gmail.com)

Mob No.: 9744570175

**Document:**



**Report:** Our Commerce Alumni Member Muhammed is now an entrepreneur. He started his idea named 'Family Mini Mart'.

Name of the Student: Xavier Paul Stalin

Department: B. Com

Batch: 2015 -18

Name of the Startup: Cherupuzha Online - A Online News Channel

Startup Starting Year: 2020

Mail id: [Xavierpaul101@gmail.com](mailto:Xavierpaul101@gmail.com)

Mob No.: 9645717161

**Document:**



**Report:** Mr. Xavier Paul is a socially responsible gentleman who started an online news channel.



Name of the Student: Karthik E.

Department: M.Com

Batch: 2017-19

Name of Startup: Dfrnt memento,print & event

Startup Starting Year: 2020

Mail id: dfntkvr@gmail.com

Mob No.: 8129189489

**Document:**



**Report:** Mr Karthik is a viable entrepreneur who started his own printing media in his native place, which has been running successfully for these years.

Name of the Student: Vaisakh M. M.

Department: B. Com

Batch: 2018-21

Name of Startup: Finixcart direct marketing - Focus on direct selling

Startup Starting Year: 2021

Mail id: vaisakheramam@gmail.com

Mob No.: 7510309592

### Documents:



**Report:** Mr. Vaishakh is a socially committed person who started *Finixcart*, which has become the one of the accepting direct marketing media by the people of Cherupuzha.