



GURUDEV ARTS & SCIENCE COLLEGE

(Managed by Catholic Diocese of Bathery)

Affiliated to KANNUR UNIVERSITY

P.O.Mathil, Payyannur, Kannur Dist., Tel : 04985 281500

20 23 - 20 24 WORK DIARY

Name of Faculty : **DIUYA VARLHESE**

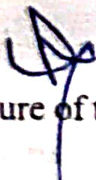
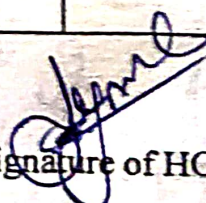
Department : **MANAGEMENT
STUDIES**

Email: gurudevcollege@gmail.com

Website: www.gasc.ac.in

Date 30/01

Day Tuesday

Teaching time	Class	Topic / Activity
9.30 a.m. 10.30 a.m.		
10.30 a.m. 11.25 a.m.		
11.40 a.m. 12.25 noon.	3rd BBA	Retail Pricing strategies
Lunch Break		
1.25 pm. 2.20 pm.	3rd TMM	Evolution E marketing
2.20 pm. 3.15 pm.	2nd BBA	Environmental ethics.
 Signature of the Teacher  Signature of HOD  Verified by Principal / CEO		

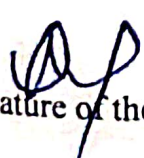
Date 31/01

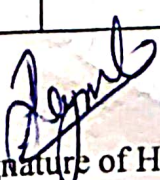
Day Wednesday

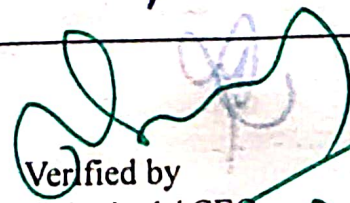
Teaching time	Class	Topic / Activity
9.30 a.m. 10.30 a.m.	1st BBA	Entrepreneurship and enterpriser
10.30 a.m. 11.25 a.m.	3rd BBA	Legal and ethical pricing inner
11.40 a.m. 12.25 noon.		

Lunch Break

1.25 pm. 2.20 pm.	2nd BBA	Climate change inner.
2.20 pm. 3.15 pm.	1st BBA	Entrepreneurships and entrepreneur


Signature of the Teacher


Signature of HOD


Verified by
Principal / CEO
11/02/2024



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2023 - 2024
WORK DIARY

Name of Faculty : *SAJINA K.C*

Department : *Management Studies*

Email: gurudevcollege@gmail.com

Website: www.gasc.ac.in

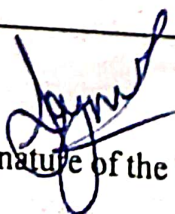
Date..... 2/8/23.....

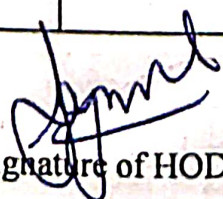
Day..... Friday.....

Teaching time	Class	Topic / Activity
9.30 a.m. 10.30 a.m.	3 rd BBA	Family decision making, key family consumption role
10.30 a.m. 11.25 a.m.	2 nd BBA	Marketing mix & its elements
11.40 a.m. 12.25 noon.		

Lunch Break

1.25 pm. 2.20 pm.	2 nd BBA	Consumer behaviour characteristics & factors influencing consumer
2.20 pm. 3.15 pm.		


Signature of the Teacher


Signature of HOD

Verified by
Principal / CEO

Date 5/8/23

Day Saturday

Teaching time	Class	Topic / Activity
9.30 a.m. 10.30 a.m.	3 rd BBA	New product purchase Behaviour, The diffusion & adoption process
10.30 a.m. 11.25 a.m.	3 rd BBA	Achievements of EDP's
11.40 a.m. 12.25 noon.		

Lunch Break

1.25 pm. 2.20 pm.	2 nd BBA	Buying decision process (Consumer decision making process)
2.20 pm. 3.15 pm.		

Signature of the Teacher

Signature of HOD

Verified by
Principal / CEO