0078371   K19U 2292

V Semester BBA/BBA (TTM/BBA(RTM) Degree (CBCSS-Reg./Sup./Imp.) Examination, November- 2019
(2014 Admn. Onwards)

CORE COURSE

5B12 BBA/BBA(TTM)/BBA(RTM) : HUMAN RESOURCE MANAGEMENT

Time : 3 Hours   Max. Marks : 40

SECTION - A

Answer the **Four** questions. Each question carries ½ mark.   **(4×½=2)**

1. What is E Recruitment?

2. What is Induction?

3. What is the meaning of KAIZEN?

4. What is JIT?

SECTION - B

Answer any **Four** questions. Each question carries **1** mark.   **(4×1=4)**

5. Distinguish Training & Development?

6. What is Discipline?

7. What is Job Analysis?

8. What is Performance Evaluation?

9. Define HRM.

10. What is Compensation planning?

P.T.O.

SECTION - C

Answer any **Six** questions. Each question carries **3** marks.   **(6×3=18)**

11. What are the objectives of Training?

12. Distinguish between Personal management & HRM?

13. State the need of Job evaluation?

14. What is the importance of Performance Appraisal?

15. Explain the Evolution of HRM.

16. Differentiate between Job Specification & Job Description.

17. What are the challenges of successful HR Planning?

18. What are the factors affecting Recruitment?

SECTION - D

Answer any **Two** questions. Each question carries **8** marks.   **(2×8=16)**

19. What is Selection & explain the process of Selection?

20. What are the different techniques of Performance Appraisal?

21. Explain the process and techniques of Job analysis.

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