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K19U 2291

Reg. No. :

Name :

V Semester B.B.A.(TTM)

Degree (CBCSS- Reg./Sup./Imp.) Examination, November-2019
(2014 Admn. Onwards)

Core Course

5B15 BBA(TTM) : TRAVEL AND TRAVEL AGENCY MANAGEMENT

Time : 3 hrs

Max. Marks : 40

SECTION-AAnswer the **FOUR** questions. Each question carries $\frac{1}{2}$ mark. ($4 \times \frac{1}{2} = 2$)

1. Expand RTW.
2. Name any one GDS.
3. Write the three letter IATO code for 'Comblatone'.
4. Expand PTA.

**SECTION-B**Answer any **FOUR** questions. Each question carries 1 mark. ($4 \times 1 = 4$)

5. Write brief note on the emergence of travel agency business.
6. List down the sources of income for a travel agency.
7. Name the three IATA traffic conference areas.
8. What is a RT journey?
9. Name any four Low Cost Carriers operating in India.
10. What is e - ticket?

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SECTION-C

Answer any **SIX** questions. Each question carries **3** marks. **(6×3=18)**

11. Describe on the major players of four operation business in India.
12. Discuss on the types of passports issued in India.
13. Illustrate on the basic procedure of booking an airline ticket.
14. What are the types of airlines?
15. Describe the check in formalities for a departing passenger in an airport.
16. Write the functions and responsibilities of UFTAA.
17. Write in brief on disintermediation in travel business.
18. Explain the facilities available in the airport for departing and arriving passengers.



SECTION-D

Answer any **TWO** questions. Each question carries **8** marks. **(2×8=16)**

19. Elucidate on the types of travel agencies based on the operation model.
 20. Discuss the operational strategies of Low Cost Carriers to with stand with the market leaders.
 21. Describe the impact of IT on travel agency business.
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